New Forest Young Content Creators scheme terms and conditions

Thank you for your interest in our New Forest Young Content Creators scheme and for taking the time to read these terms and conditions.

To be eligible, content creators must be aged between 16 and 30 and living in the New Forest or surrounding areas, including Southampton and Bournemouth, Christchurch and Poole. Those aged 16 or 17 must have permission to apply and supervision from a parent/guardian. All applicants must have access to a bank account.

We would like to support your creativity and passion for climate, nature and content creation, however there are some points to consider to protect landscapes and wildlife and keep people safe.

* All content must have been captured on land that falls under public access or public right of way – no trespassing. We require proof of landowner permission for any footage on private land, and [Forestry England permission](https://www.forestryengland.uk/article/new-forest-permission-filming-and-photography) for any footage on Crown Land within the National Park.
* No use of drones without evidence of appropriate [permissions and accreditation](https://www.newforestnpa.gov.uk/visiting/visitor-information/flying-drones-in-the-new-forest-national-park/).
* Do not put yourself or others in danger whilst capturing content or show dangerous or criminal behaviours which others may try to copy.
* Do not block public highways and emergency services personnel.
* Any person identifiable in your content must give prior consent. We will not be able to share your content if they have not filled in our Photographic Consent Form on the documents tab.
* Please do not provide an exact location in captions or GPS data in the metadata as this could be misused.
* All content must be created by the fund-holder, any additional elements (photos, footage, audio clips, music) must be purchased or copyright-free and fully attributed. We would require proof of this if we were to share your content.
* Always follow the [New Forest code](https://www.newforestnpa.gov.uk/visiting/help-care-for-the-forest/new-forest-code/) when in the National Park.

The New Forest National Park Authority will not share any content involving the following:

* Close-up photography, videography or audio recording of New Forest commoners’ animals, i.e. ponies, donkeys, cattle, sheep or pigs. This is to dissuade others from wanting to recreate certain imagery by getting too close to animals and putting themselves or the animals in danger
* Depictions of people petting or feeding New Forest commoners’ animals, a Public Space Protection Order (PSPO) is in place meaning fines can be given for people who don’t comply.
* Depictions of open flames, or the use of cooking stoves kettles or BBQs on the open Forest, a PSPO is in place meaning fines can be given for people who don’t comply.

The New Forest National Park Authority is unlikely to share any content involving the following:

* We prefer not to show deer, there are too many on the Forest at the moment, which are having an impact on the habitats.
* Commoners have asked us to avoid promoting donkeys or Shetland ponies.
* New Forest animals which may not look like they are in the best health condition. To report a sick, injured or distressed pony, cow, donkey, pig or sheep, call the Verderers’ Office: 023 8028 2052 (Mon-Fri 9am-5pm) or Forestry England: 0300 067 4600 (24 hours).
* Cyclists or horse riders without helmets.
* Forest users such as cyclists and walkers not using main tracks or roads.

Should you be successful in your application, we would like to post your content across our relevant platforms (website, social media, Youtube etc) with credit to you. This is your choice however to share it with us and has no effect on whether your application is successful or not. We will only post content that meets our quality and accessibility standards, is in an appropriate format, has no copyright issues, and fits our overall aims and purposes as a National Park Authority.

Formats:

Content must be appropriate for the platform it is intended for, for example video content must be vertical for Facebook and Instagram reels, TikTok, and Youtube Shorts, and within the time restrictions posed by those platforms.

Longer form content, such as documentaries and podcasts can be produced, but we would advise creating additional short snippets for the social media promotion of the longer pieces.

Please note as a government organisation we are unable to use or view TikTok on work devices. You may still wish to post your content to that platform, but we will be unable to share links to it.

We would prefer to organically share your content by creating our own posts with the original files and your wording, and crediting/tagging you. If you wish for us to only share your own social media post, please note we will only share content which is on a professional account and not a personal one.

Accessibility requirements:

We have accessibility requirements which we must adhere to, to ensure that everyone can appreciate our content.

Photos must have captions and alt text.

Any speech in a video must have appropriate subtitles, using a simple font which is clearly visible against the background - we recommend white text on a black border - and must not be in italics.

All audio must be clearly audible but not exceed harmful decibel levels.

Safeguarding:

We advise bringing another person with you when capturing content. If this is not possible, please consider the following advice on lone working, especially in the New Forest.

* Make sure someone else knows where you are going, what time you expect to arrive, who you are meeting if you have arranged to meet someone, the time you expect to be back, and agree a plan for if they don’t hear from you by a certain time.
* Make sure your phone is charged.
* Consider downloading location apps such as What3Words to help narrow down where you are in the event of an emergency.
* If using public transport check timetables ahead of time and in case of disruptions and cancellations.
* Wear appropriate clothing for the environment and conditions you are in.
* Bring food, water and any medications you require.
* Research the area you are going to beforehand, some places may have specific rules and guidance, for example the New Forest code.