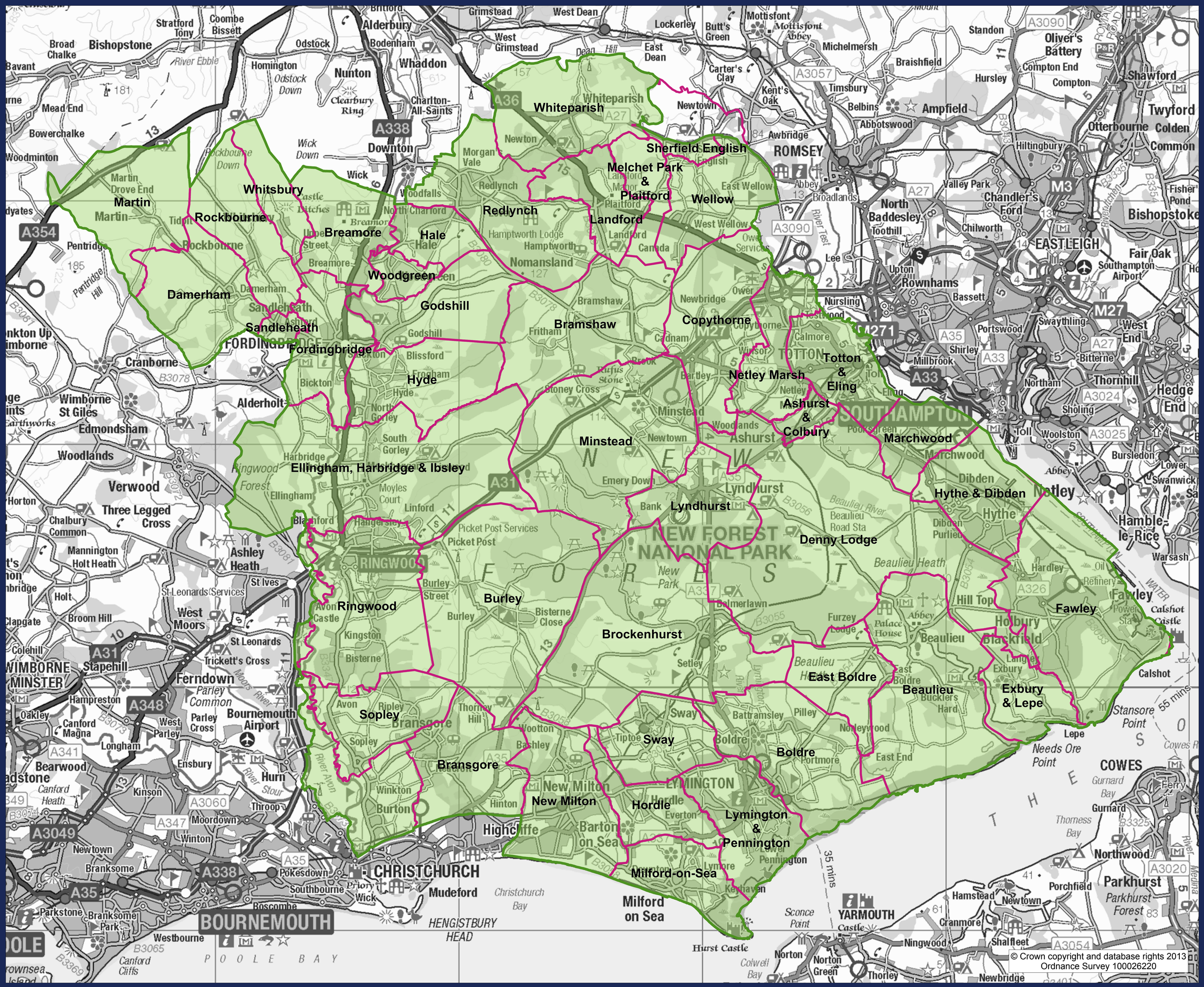The New Forest Awards area