**CLA and New Forest National Park Awards 2024 – criteria**

You do not need to match all criteria to enter, but please provide evidence of meeting as [many of these criteria points as possible.](http://www.newforestnpa.gov.uk/marqueboundary)

To qualify, nominees must live, work or practise within the awards boundary. [See the map here.](https://www.newforestnpa.gov.uk/app/uploads/2024/04/New_Forest_Awards-boundary-map-2024.pdf)

**Young Farmer / Commoner** (35 years and below)

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| Engages in and represents Forest life |
| Demonstrates commitment to wildlife/environment |
| Evidence of a forward-thinking approach to farming/commoning |
| Encourages and supports other young farmers/commoners |
| Active member of a young farmer/commoner organisation |
| Evidence of a sustained commitment to farming/commoning |

# Best Supporter of Local Produce

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| Produces and/or sells/uses local produce |
| Prioritises quality of product |
| Promotes/champions local produce |
| A member of the New Forest Marque |
| Evidence of support for local produce over a sustained period of time |
| Offers advice and support to other local producers |
| Takes an innovative approach to producing their product or selling products |
| Makes use of new technology to promote local produce |

**Sustainability Champion**

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| Promotes/utilises renewable/sustainable energy |
| Responsible for initiating or driving involvement in a sustainability project |
| Has made sustained efforts to reduce their consumption of utility services |
| Evidence of measures taken to reduce the impact of transportation |
| Evidence of measurable, sustainable change as a result of work undertaken |
| The project/individual goes above and beyond standard sustainability practice |
| Project is likely to continue to operate for the foreseeable future |

**Rural Diversification**

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| Any rural diversification in Hampshire |
| An innovative project which benefits the wider business it sits within |
| Brings jobs and growth to the rural economy |
| Sustainability at the heart of the scheme |
| Project considers and enhances its local environment |

**Farming and Nature Champion**

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| Encourages engagement with the natural environment e.g. Open Farm Sunday/ school and educational visits, including use of the Commoners Defence Association and New Forest Pony Breeding and Cattle Society education trailer |
| Uses resources from the natural environment in a more sustainable and efficient way, e.g. water, renewable energy, public benefits |
| Resource protection – e.g. infield buffer strips, protecting water courses and hedgerow planting |
| Engages in voluntary initiatives – Cluster Farming, Big Farmland Bird Count |
| Delivers habitat restoration and connectivity, including enhancing existing features for farmland wildlife e.g. beetle banks, conservation grazing |
| Enhances biosecurity |
| Improves soil health |

Open to all, the Farming and Nature Champion Award reflects the contribution made by landowners, land managers, farmers and commoners to improving the natural environment, cultural heritage and access to the countryside.

**Young Environmental Champion** (25 years and below)

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| Aged 25 or younger, living or working within the awards boundary (see map) |
| Leads or engages in projects to improve the natural world |
| Improves people’s understanding of the state of the environment, the benefits a healthy environment can bring, and the effect of their actions on the natural world |
| Helps communities and business to reduce their impact on the environment through greener decision-making |
| Inspires people to enrich the environment, encouraging individuals and organisations to actively improve their local environment |