# 2022 New Forest Action Plan - Results





#### Sharing the **New Forest Code**

250

1m+ impressions

social media posts



engagements (up from 55k last year)

8 press releases

500k+

people reached via newsletters and publications

8k

people engaged at local events

tourism information boards across key villages, towns and Forest campsites with the New Forest Code featured on them

Code shared in New Forest car parks

## **Community support**

New Forest Ambassadors reached

950 members



increase in numbers this vear

Forestry England volunteers gave over

to supporting patrols and conservation projects across the forest

Forestry England's team helped the commoning community manage the annual drifts for New Forest livestock with 80 car park and cycle route closures, and 150 signs to inform the public



community commitment and support for litter picking

#### Taking Action

17 joint "Operation Mountie" actions to improve animal safety on Forest roads

locations

150 cars stopped on Forest roads

fines issued and education given to drivers

Responsible dog walking pop up events in New Forest car parks

A series of joint fly-tipping spot checks on vehicles carrying waste across the Forest

150

fixed penalty notices issued for waste related offences

#### **BBQs** and fires

Heatwave conditions led to an

80% increase

in outdoor fires across Hampshire and the Isle of Wight region compared to 2021



# 63 retailers

have now removed disposable BBQs from sale in the New Forest. including several major supermarkets

Forestry England fire teams supported the fire service tackle over

20 major blazes

"No fires or BBQs" signs deployed across the Forest

### Litter

Fly-tips on the Forest reduced by

compared to 2021

Litter picks on 122<sub>kms</sub>

of forest roads collecting over 100 bags of rubbish

NFDC water refilling points provided enough water to replace

half litre plastic water bottles.

#### **Patrols**

7,000+ 32

ranger patrols

ioint patrols with the emergency services

dedicated around nesting bird patrols and monitoring sessions













