



GREENPRINT

Our framework for a green recovery

Greenprint
is our region's
action plan to
address the social,
environmental and
economic challenges
we're all facing.



The framework has been developed from existing plans and strategies alongside discussions with a range of stakeholders. It reflects the distinctive characteristics of our area:

- > Our renowned coastline and national parks
- > The interconnected mosaic of urban, suburban and rural communities
- > Our excellent educational and research institutions

And frames a commitment to build sustainable places and ensure climate resilience by working with local businesses and innovative SMEs.



Our five priorities for green recovery:



Net zero with nature

Providing the leadership necessary to reduce carbon emissions, taking a more integrated and holistic approach by working with nature to build a zero carbon economy and zero carbon communities.



Natural health service

Improving physical and mental health and wellbeing and tackling health inequalities through greater access to our world class natural environments as well as bringing nature into our urban communities.



World class blue/green environments

Protecting, restoring and improving our distinctive, high quality blue and green environments, enabling the natural capital and ecosystem services they provide to contribute fully to a strong economy and a healthy, inclusive society.



Creating great places through quality in design and build

Encouraging an innovative approach to creating high quality, inclusive and sustainable places for people and nature, adopting a low-carbon, sustainable approach which will make the region a benchmark.



Centre for excellence in green skills and jobs

Tackle local skills gaps and economic inequalities by building a future workforce which can seize the opportunities offered by innovation in key sectors of our economy, including zero carbon economy, land management and the visitor economy.



The objective of the Greenprint framework is to enhance collaboration across and within sectors to achieve green growth together.



Greenprint is a joint initiative led by:



Working with:



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