

## Our goals



For 2022-2025 the goals of the New Forest Marque are to;

- Champion local producers.
- Support local business, enhance and strengthen local rural economy and to help preserve rural and traditional practices.
- Promote New Forest Marque membership through an increased recognition of the NFM logo and an understanding of, and trust in, what it stands for.
- Become more commercially viable
- Work closely with other interested parties and stakeholders who share our goals and aims, including but not limited to; New Forest National Park Authority (NFNPA), New Forest District Council (NFDC), New Forest Business Partnership (NFBP), Go New Forest (GNF), the Commoners Defence Association (CDA).





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## Membership

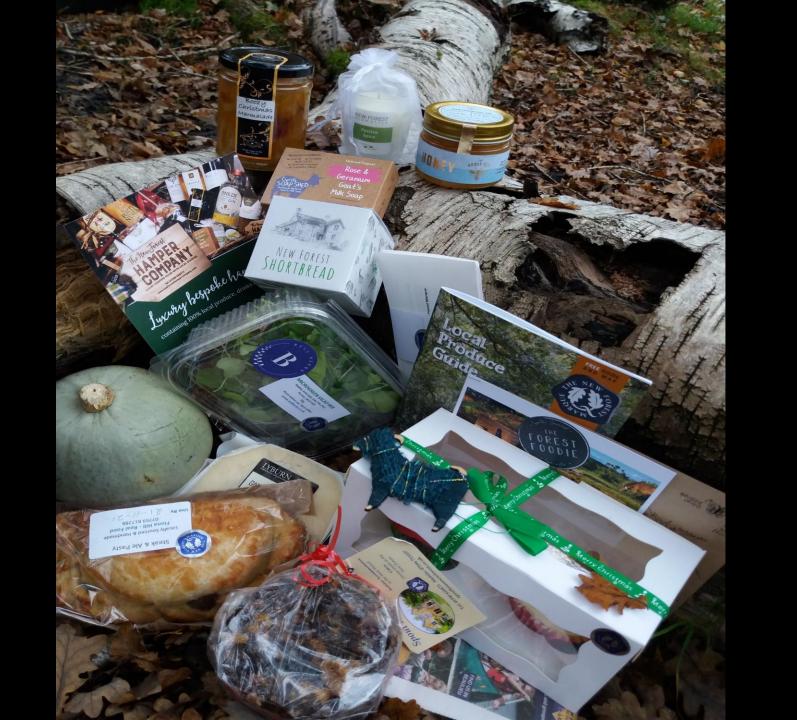
Sector (Main)	
Associate Member	6
B&B and Self-Catering	6
Bakers and Cake Makers	8
Caterers and Events	5
Chocolate and Confectionery	2
Craft Producers	13
Dairy and Eggs	4
Drinks	10
Education and Charities	7
Fish and Seafood	3
Flour	2
Fruit and Vegetables	9
Hotels, Pubs, Restaurants and Tea Rooms	24
Independent Shops and Specialist Suppliers	18
Jams, Chutneys, Honeys and Preserves	13
Meat, Poultry and Game	19
Plants and Nurseries	3
Woodcraft Producers	8
	160





'Do more', 'offer more', 'attract more'









'Do more', 'offer more', 'attract more'

and be more commercial



## INTRODUCING New Forest Marque INSPIRED membership



New Forest Marque INSPIRED is for creative producers of all kinds whose INSPIRATION comes from the New Forest but whose raw material may not be available locally.

Artists
Photographers
Jewellers
Potters
Designers
Authors

may all be using our natural surroundings to INSPIRE their work and to create their finished products but their raw material are produced further affield.

Until now these individuals have not been able to be part of the New Forest Marque and the local produce movement that it supports.

Our all new INSPIRED membership will run alongside the NEW FOREST MARQUE



allowing those with a clearly recognisable and unique connection to the New Forest to be part of the New Forest Marque.

newforestmarque.co.uk

