**CLA and New Forest National Park Awards 2020 – criteria**

You do not need to match all criteria to enter, but please provide evidence of meeting as [many of these criteria points as possible.](http://www.newforestnpa.gov.uk/marqueboundary)

To qualify, nominees must live, work or practise within the awards boundary on the last page.

**Young Farmer / Commoner** (40 years and below)

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| Engages in and represents Forest life |
| Demonstrates commitment to wildlife/environment |
| Evidence of a forward-thinking approach to farming/commoning |
| Encourages and supports other young farmers/commoners |
| Active member of a young farmer/commoner organisation |
| Evidence of a sustained commitment to farming/commoning |

# Best Supporter of Local Produce

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| Produces and/or sells/uses local produce |
| Prioritises quality of product |
| Promotes/champions local produce |
| A member of the New Forest Marque |
| Evidence of support for local produce over a sustained period of time |
| Offers advice and support to other local producers |
| Takes an innovative approach to producing their product or selling products |
| Makes use of new technology to promote local produce |

**Sustainability Champion**

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| Promotes/utilises renewable/sustainable energy |
| Responsible for initiating or driving involvement in a sustainability project |
| Has made sustained efforts to reduce their consumption of utility services |
| Evidence of measures taken to reduce the impact of transportation |
| Evidence of measurable, sustainable change as a result of work undertaken |
| The project/individual goes above and beyond standard sustainability practice |
| Project is likely to continue to operate for the foreseeable future |

**Rural Diversification**

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| Any rural diversification in Hampshire |
| An innovative project which benefits the wider business it sits within |
| Brings jobs and growth to the rural economy |
| Sustainability at the heart of the scheme |
| Project considers and enhances its local environment |

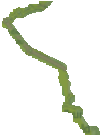
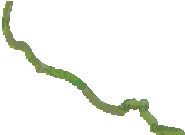
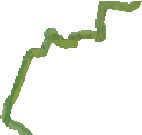
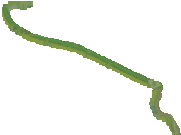
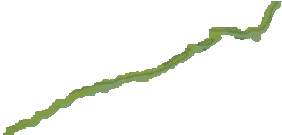
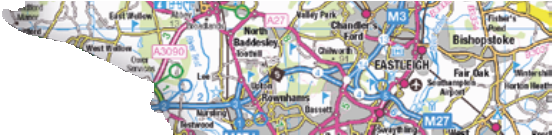
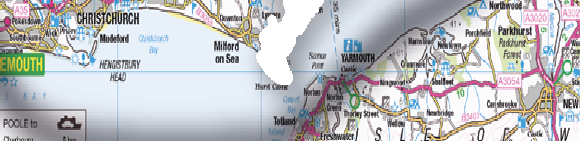
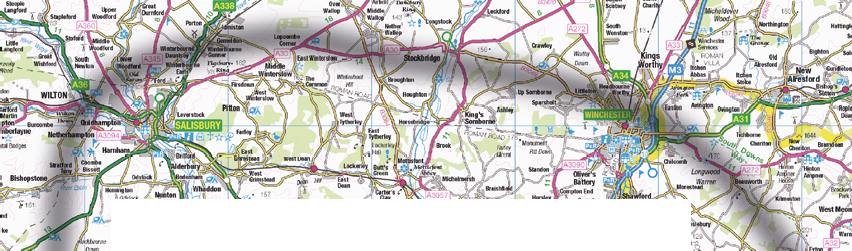
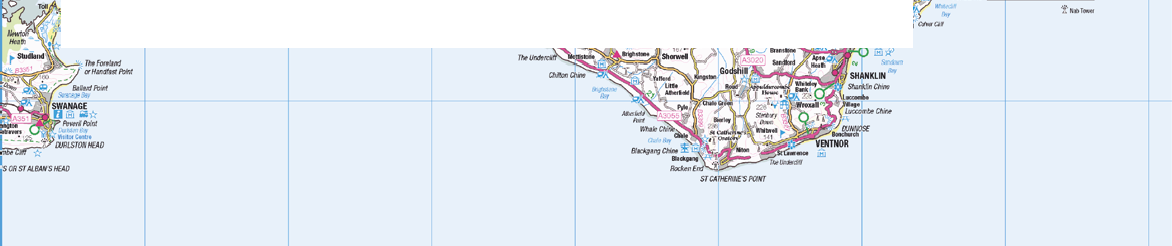
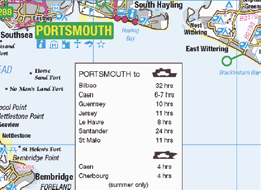
**Land Management**

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| Encourages engagement with the natural environment e.g. Open Farm Sunday/ |
| school and educational visits |
| Uses resources from the natural environment in a more sustainable and efficient way |
| e.g. water, renewable energy, public benefits |
| Resource protection – e.g. infield buffer strips, protecting water courses and tree planting |
| Engages in voluntary initiatives – CFE, Cluster Farming, Big Farmland Bird Count |
| Delivers habitat restoration and connectivity, including enhancing existing features for |
| farmland wildlife e.g. beetle banks, conservation grazing |
| Engages with existing Agri-Environment/Countryside Stewardship Schemes delivering environmental, heritage and ecological benefits |
| Enhances biosecurity |
| Improves soil health |

The Land Management award reflects the contribution made by landowners, land managers and farmers to maintaining and enhancing the countryside and natural environment.

**Young Environmental Champion** (25 years and below)

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| Aged 25 or younger, living or working within the awards boundary (see map) |
| Leads or engages in projects to improve the natural world |
| Improves people’s understanding of the state of the environment, the benefits a healthy |
| environment can bring, and the effect of their actions on the natural world |
| Helps communities and business to reduce their impact on the environment through |
| greener decision-making |
| Inspires people to enrich the environment, encouraging individuals and organisations |
| to actively improve their local environment. |



NPA 00945

Awards boundary

Awards

New Forest National Park

Not to scale.

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