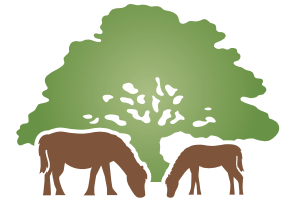


Park Life

News from the New Forest National Park Authority

Spring/Summer 2019 Edition
Friday 10th May

Advertising copy deadline:
Friday April 26th 2019



NEW FOREST
NATIONAL PARK

What is Park Life?

Park Life is a six-monthly supplement designed by the *Advertiser & Times* on behalf of the New Forest National Park Authority. Packed with local events, activities, news and information about the National Park Authority, **Park Life** has something for everyone.

With a brand-new clean, modern design the supplement offers a shelf-life of up to six-months for your advertising making it an economical and wide-reaching platform to showcase your business.

Inserted into the renowned New Milton Advertiser and Lymington Times, your advertisements will be seen by our **40,046*** loyal readers covering the New Forest, the outskirts of Bournemouth and Southampton. On top of this a further **10,000** copies are also available throughout the Forest, not only reaching residents but our thriving tourist community.

Containing a variety of news, features, local interest and sport, the New Milton Advertiser and Lymington Times is the perfect platform for **Park Life** magazine.

Advertising Rates

FULL PAGE (265mm w x 330mm h)	£600
HALF PAGE (265mm w x 165mm w)	£350
QUARTER PAGE (130mm w x 165mm h)	£175
FRONT PAGE (85mm w x 165mm h)	£120
BOX AD (85mm w x 82mm h)	£60

Technical Specifications

Adverts we create

Please supply: Word document with content details, High quality JPEG photographs, uncropped and a minimum of 200dpi in colour. Logos high-resolution, .EPS or .PDF vector preferred if available.

Complete PDF Adverts

High Quality PDF · Images a minimum of 200dpi. CMYK with fonts embedded
NO CROP MARKS, BLEED OR PRINTERS INFORMATION.

Interested in advertising?

Spaces are limited. For further information or to advertise contact **Chris Chester** on **01425 626880** or **07841 019044**

Alternatively you can email chris.chester@adt.press

*No artwork?
Did you know our
team of designers
will create your advert
free of charge*



NEW MILTON ADVERTISER & LYMINGTON TIMES
For more information about the New Milton Advertiser and Lymington Times and to view a PDF of **Park Life** once published visit www.adt.press

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- **40,046*** loyal readers covering the New Forest, the outskirts of Bournemouth and Southampton
- **10,000 additional copies** distributed across the New Forest