



New Forest Dog Owners Group

Working with the Community

And on this campaign
with

Forestry Commission and
New Forest NPA



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Points for today's Meeting:

- Who is NFDORG?
- What is the problem?
- What are we doing about it?
- How can you help?



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Quick History of an organisation born out of conflict

- Born in 2001 –
- Launched by Pauline Ludlow to fight a threat following the Foot & Mouth restrictions
- Involved in many New Forest forums
- Fought against the original NPA draft Plan & RMS
- Major protest meeting in October 2008
- Now working more closely with NFNPA & FC



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NFDOG Mission Statement

We aim to maintain the privilege for our dogs:

**“On the Forest
Off the lead”**

Note: Dogs should be under control at all times



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From Re-active to Pro-active

If we can help to protect our Mission by working with the Authorities and the Community, then we shall do all we can to help promote responsible Dog Ownership.

It would be good to think that we shall never again have to fight for fair treatment



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There are various perceived problems

However, the most
visible to the general
public is:

Dog “poo”





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The Major Problem

- What? Poo that can easily be walked on
- Who? Inconsiderate Dog Owners
- Where? Car Parks / Picnic Areas
- When? All the year round
- Why? Dogs loose inappropriately
- How? We know that one!



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Other Related Problems

“Poo” on Forest Paths / Tracks

“Poo” bags hanging in bushes

Not enough bins

Bins not cleared often enough

Disinclination to carry full “Poo” bags home



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The Campaign

Working with the Community
To minimise the nuisance of
DOG 'POO'



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What are we going to do?
NFDORG with NFNPA & FC

Working with the Community
Mainly through Education



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The Campaign

Produce posters and hand-outs

Launch & Press release at New Forest Show

Publish on websites & obtain links from others

Introduce at different meetings

Rangers target specific car parks

Involve Schools and children



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Do's and Don'ts

(included in leaflet)

- Do: Keep dogs in the car until ready to walk
- Keep your dogs under close control until well away from the car park / picnic area
- Watch closely to see what they do
- Pick up and bag around car parks/picnic areas
- Bin it where you can
- Stick & Flick 'poo' on paths



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Do's and Don'ts

(included in leaflet)

Don't:

Leave bags full of 'poo' around the Forest
Stick & Flick 'poo' where people might walk
Be embarrassed to 'spread the message'



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How can you help?

Talk about the problem – in meetings

Talk about it with friends who have dogs

Feed back to us about the campaign

Give us other ideas for promotion

Is there a local school that you could involve?

Offer a link from your website



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Contact Details

Find us at: www.newforestdog.org.uk

Email to: mail@newforestdog.org.uk

Please make contact – we would welcome your input