National Parks Partnerships Ltd – Board:

- Tim Barclay Chief Operating Officer, BT Global Government & Health
- Catherine Hawkins, Founder, Think!Sponsorship
- John Kennedy, Chief Operating Officer, MOO.com
- Kristine Olson-Chapman, Commercial Director, Talk Talk Group

Internal Appointments (UK National Park Family)

- Julian Atkins, Director of Countryside and Land Management, Brecon Beacons NPA
- Stephen Curl, Member Lake District National Park Authority
- Sir Peter Dixon, Vice Chair Broads Authority
- Peter Harper, Chairman Dartmoor NPA
- Mark Holroyd, Transport & Tourism Manager, New Forest NPA
- Tony McInnes, Head of Commercial Development, Loch Lomond and the Trossachs NPA