A superb environment for business opportunities

The New Forest National Park has a strong and diverse economy, with a high level of Gross Value Added, a wide range of businesses, low unemployment, and a skilled population. This provides a firm basis to overcome the Forest’s challenges and seize the economic opportunities ahead.

Our focus is to support the economic well being of our communities while maintaining a high quality natural environment and encouraging the sustainable enjoyment of the National Park.

To do this we would like to work with you to develop opportunities in:
- the land-based economy
- woodland management and the woodfuel and wood product markets
- the production or use of local produce
- enhancing sustainable tourism
- sustainable transport solutions
- delivering broadband and mobile phone communications.

Please contact the Environment and Rural Economy Team on 01590 646600 or email openforbusiness@newforestnpa.gov.uk to discuss how we could work together to further any of these economic opportunities.

www.newforestnpa.gov.uk/business
**New Forest National Park Economy**

- **7 out of 11**
  - Hampshire Life Food and Drink Awards won by New Forest Marque members in 2013, demonstrating the quality and appeal of New Forest local produce.

- **8 out of 10**
  - Planning applications approved (2012/2013).

- **£660**
  - Income brought into the local economy by the New Forest Tour open top buses.

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- **£2.7 billion**
  - Turnover generated by businesses in 2012.

- **10%**
  - Businesses in agriculture and forestry, supporting a unique living, working landscape.

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- **2,300 businesses**
  - Representing a diverse economy; the largest number in the professional, scientific and technical sectors.

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