

National Parks, National Assets



England's National Parks are environmental and cultural assets playing a valuable role in local and national economies.

England's 10 National Parks are special places. Covering 9.3% of England by area, they include some of our most iconic landscapes, archaeological and historical sites and valuable wildlife habitats.

They are visited by millions of people every year and contain strong communities who care passionately for these beautiful areas.

Economic activity in National Parks is underpinned by the high quality environment. Key activities such as farming help maintain and enhance the special qualities of National Parks. The study 'Valuing England's National Parks' provides a detailed picture of the range of economic activities and assets in National Parks and their contribution to the wider economy. This leaflet draws out some highlights from that report.

National Park Authorities (NPAs) are uniquely placed to continue supporting sustainable economic growth in National Parks. Working in partnership with a range of other organisations and interest groups, they aim to maintain thriving living landscapes, where natural assets are conserved and enhanced and where people, businesses and communities can prosper, now and in the future.

With sufficient core funding and the support of partners, the NPAs will be able to continue to do this important work and more - helping to grow National Park economies in a sustainable way to maintain thriving living landscapes, where natural assets are conserved and enhanced and where people, businesses and communities can prosper, now and in the future.

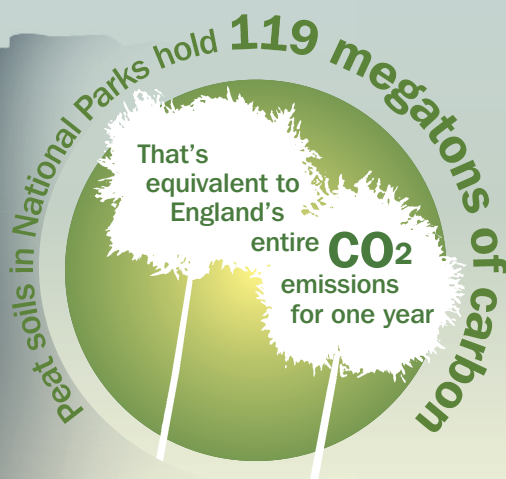


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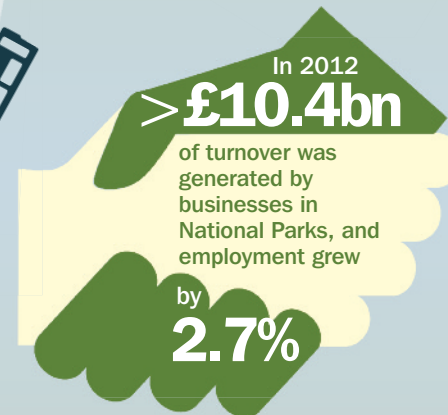
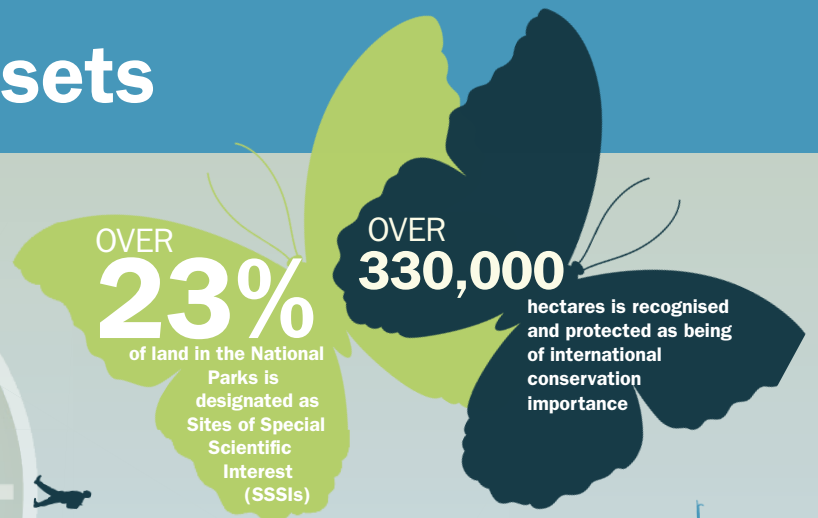
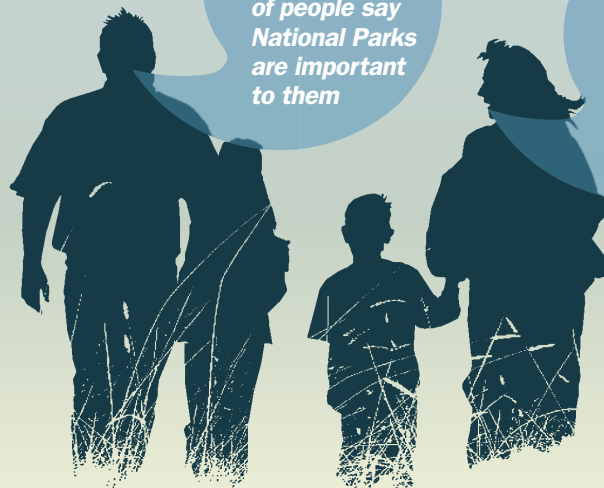
There are
90m
visitors

to National Parks and surrounding areas each year, spending more than **£4bn** and supporting **68,000** jobs (full time equivalent)



90%
of people say National Parks are important to them

96%
say they want every child to experience a National Park first hand



National Park volunteers put in over **43,000 work days** per year, valued at **£3.2m**



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National Park Authorities work closely with communities, businesses and others helping them add value and grow, supporting skills development, investing in infrastructure, and attracting visitors whilst at the same time maintaining a high quality landscape and environment.

With sufficient core funding and the support of partners, National Park Authorities will be able to continue to help National Park economies to grow in a sustainable way and contribute to national prosperity and wellbeing.



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The full report 'Valuing England's National Parks' (May 2013) by Cumulus Consultants and ICF GHK is available at www.nationalparksengland.org.uk

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